

DELPHINE RACOUPEAU

IT OPERATIONS MANAGER & AGILE COACH



info

First Name

Delphine

Last Name

Racoupeau

Nationality

French

Location

West Beach, Cape Town

Visa

South African Permanent Residence



contact

071 753 4611

dracoupeau@gmail.com

www.linkedin.com/in/delphineracoupeau

delphine.racoupeau

profile

I'm a dedicated IT Operations Manager and Agile Coach with 10 years of team leading experience and sound technical knowledge.

Self-motivated and solutions-oriented, I am recognised for my ability to build successful teams and for my commitment to getting things done.

Guided by Agile and Lean principles, I aim to maximise the business value of the development team efforts.

skills

Agile Project Management with Scrum & Kanban

Recruitment, Retention of Key Talents and Performance Management

Financial Reporting and Profitability Improvement

Business Analysis and Product Ownership

Web Development

Languages: English (fluent),
French (native),
Spanish (rusty)

areas of expertise

Web and Mobile Application Development, E-commerce, Ticketing

work experience

Double Eye Software Development House Cape Town	HEAD OF OPERATIONS March 2017 - Present	I am leading Double Eye's Agile transformation, and I strive to build a culture where people are empowered and enabled to do their best work. I developed an Agile Software Development Proposal as a starting point for a collaborative approach to responding to client's changing needs. I coach the Project Admins, who now take on the role of Scrum Master and assist clients in performing the role of Product Owner. I take a new approach to resource allocation, aiming at assigning projects to teams. I gather and examine financial data to improve profitability and I keep track of staffing requirements and hire new talent as needed. Finally, I'm working on replacing annual performance appraisal with continuous feedback.
Methys Digital and BI/EPM Service Provider Cape Town 2 years	OPERATIONS MANAGER February 2015 - February 2017	I was responsible for the Digital Agency day-to-day operations, resource management, project delivery and profitability. I restructured the development team and initiated Methys Agile adoption, implementing Scrum to manage projects and Kanban for support and maintenance agreements. I implemented Jira to replace the different software previously used to assign development tasks, track bugs, log time, manage UAT and SLAs. I also developed a web application using Jira API to report on time spent per project & client which significantly enhanced support and maintenance retainers monitoring and enabled project reporting. Finally, I was in charge of recruitment and worked closely with the Managing Director to strengthen the team and meet business targets.
Digitick Ticketing System and Distribution Network (Vivendi Group) Marseille 5 years	DISTRIBUTION NETWORK MANAGER January 2010 - December 2014	Initially in charge of online marketing, I was promoted after two months to manage the team in charge of event organisers support, and later customer service. I was also responsible for the delivery of Digitick web and mobile applications roadmap. I optimised the processes and tools to increase the teams' performance and reduce their dependence on the IT team, increased digitick.com conversion rate (+2 pp) and reduced customers complaints. As Digitick acquired Infoconcert and zePASS, I took the lead of a team working across all three products. I also worked as a PHP developer during three months to validate my programming certificate.
Altics Lyon 6-month internship	JUNIOR WEB CONSULTANT March - August 2009	I assisted companies to launch or re-design their website (information architecture, wireframes, content and SEO strategy) and delivered actionable recommendations to increase E-commerce sites conversion rate.
Sierra Marketing Sydney 6-month internship	ONLINE MARKETING INTERN July - December 2008	I designed and developed promotional websites as well as increased websites traffic through SEO and online advertising.
Digitick Marseille 3-month internship	ONLINE TICKET SALES AND MARKETING ASSISTANT July - December 2008	Digitick was the e-ticket pioneer in France. I joined them in their early days and was in charge of assisting the event organisers in setting up their event and monitoring sales, customer service and online marketing.

diplomas & certifications

ADVANCED CERTIFIED SCRUM MASTER - Scrum Alliance	2020
WEBSITE PROGRAMMING CERTIFICATE - CNAM, Aix-en-Provence Web Development (HTML, CSS, JavaScript, Object Oriented PHP, MVC Architecture), MySQL Database Management, Web Server's Administration, Web Design	2014
MASTER'S IN MANAGEMENT with honours - Toulouse Business School Common Core Curriculum: Project Management, Finance, Sales, Marketing, Data Analysis, Logistics, Law, HR Management, Corporate Strategy. Major: E-commerce, E-marketing, E-business	2010
BACALAUREAT (High School Diploma) with high honours - Lacodaire High School, Marseille	2004